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## **Make Your Smart Phone Pay For Itself by Running Navizon**

-(Corporate Wire)- Navizon Inc., a global positioning software development company announced a 50 percent increase in its Rewards Program payout, effective January 25, 2010. The payout, which previously was \$10 for every 10,000 points, will now increase to \$15. Navizon is a software-only wireless positioning system that triangulates signals broadcasted from Wi-Fi access points and Cellular towers to help the users find their way in most major metropolitan areas worldwide.

The Navizon rewards program is simple. When running the free Navizon app with a GPS-enabled device, every Wi-Fi access point and cell tower that the user passes is logged and turned into points credited to the account. Once a user has accumulated 10,000 points, they can redeem them for \$15 paid directly to a Paypal account. To download the app visit Navizon.

There are currently more than 1 million registered users in the Navizon community contributing Wi-Fi and cellular tower locations all around the world. Navizon users earn Reward Points for each wireless access point or cell tower mapped with the system, which can be redeemed for cash

Reward Points are awarded as follows for the first person to map a new cellular tower or Wi-Fi access point:

- 15 points for each new cellular tower
- 3 points for each new Wi-Fi access point

Points are awarded as follows for previously mapped data points:

- 1 point for each Wi-Fi access point
- 2 points for each cellular tower

"The Navizon rewards program is our way of giving something back to our community of users who are helping us build one of the world's largest database of wireless access points and cell towers. We have Navizon users ranging from truck drivers, cab drivers and even commuters making anywhere from \$15-\$100 per week depending on their driving habits," said Cyril Houry, CEO, Navizon Inc.

The Navizon software does all the work for you; all you have to do is have your phone on and Navizon running on it, added Houry.

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About Navizon, Inc.

Founded in January 2005, Navizon, Inc., (formerly Mexens Technology) is the maker of Navizon, the first positioning system to combine GPS, Wi-Fi and Cellular signals for an optimal geo-positioning experience based on crowdsourcing. Navizon has a global community of more than 1 million registered users from all over the world.

Navizon's community of users help build a dynamic database of Wi-Fi access points and GSM, CDMA and 3G towers. Navizon is available on most mobile platforms such as Blackberry, iPhone, Windows Mobile, Symbian/S60 and Java phones. The Navizon positioning engine is available to third parties through Navizon's catalog of Enterprise solutions. In July 2008, the US Patent Office recognized the innovative nature of Navizon's positioning technology by issuing a patent for its hybrid positioning technology.

The company is headquartered in Miami, FL. For more information please visit [www.navizon.com](http://www.navizon.com). To see how Navizon Wireless GPS system works please see [http://www.navizon.com/products\\_navizon.asp](http://www.navizon.com/products_navizon.asp).

You can also follow us on Twitter at <http://twitter.com/navizon>.

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